

## NCC Cable System Order

Order #	62606780
Syscode	6363
System Name	Spectrum/Dayton DMA Interconnect, OH
Market	Dayton

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov18 Proj. (Nov17 HUT,
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Canal Partners Media
Advertiser	Steven Dettelbach for Attorney General

Client Code	
Product Code	
Est Code	ATS
Product Name	11.2-11.5
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/02/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,250.00		
Commission	\$637.50		
Net Total	\$3,612.50		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	11/5/18	11/11/18	20:30	23:00	X							-	-	1	\$2,450.00	\$2,450.00	30	NP MNF
2	ESPN	College Football	10/29/18	11/4/18	16:00	18:30						X		-	-	1	\$450.00	\$450.00	30	NP Penn State @ MI
3	ESPN	College Football	10/29/18	11/4/18	19:30	22:00						X		-	-	1	\$450.00	\$450.00	30	NP Notre Dame @ NW
4	ESP2	College Football	10/29/18	11/4/18	12:15	14:45						X		-	-	1	\$450.00	\$450.00	30	MI State at MD
5	ESP2	College Football	10/29/18	11/4/18	15:45	18:15						X		-	-	1	\$450.00	\$450.00	30	IA at Purdue

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	5	0	0	0	0	0	0	0	0	0	0	0	5
<b>AMT</b>	\$4,250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,250.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/06/18

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